



Business Improvement District Annual Report 2017-2018

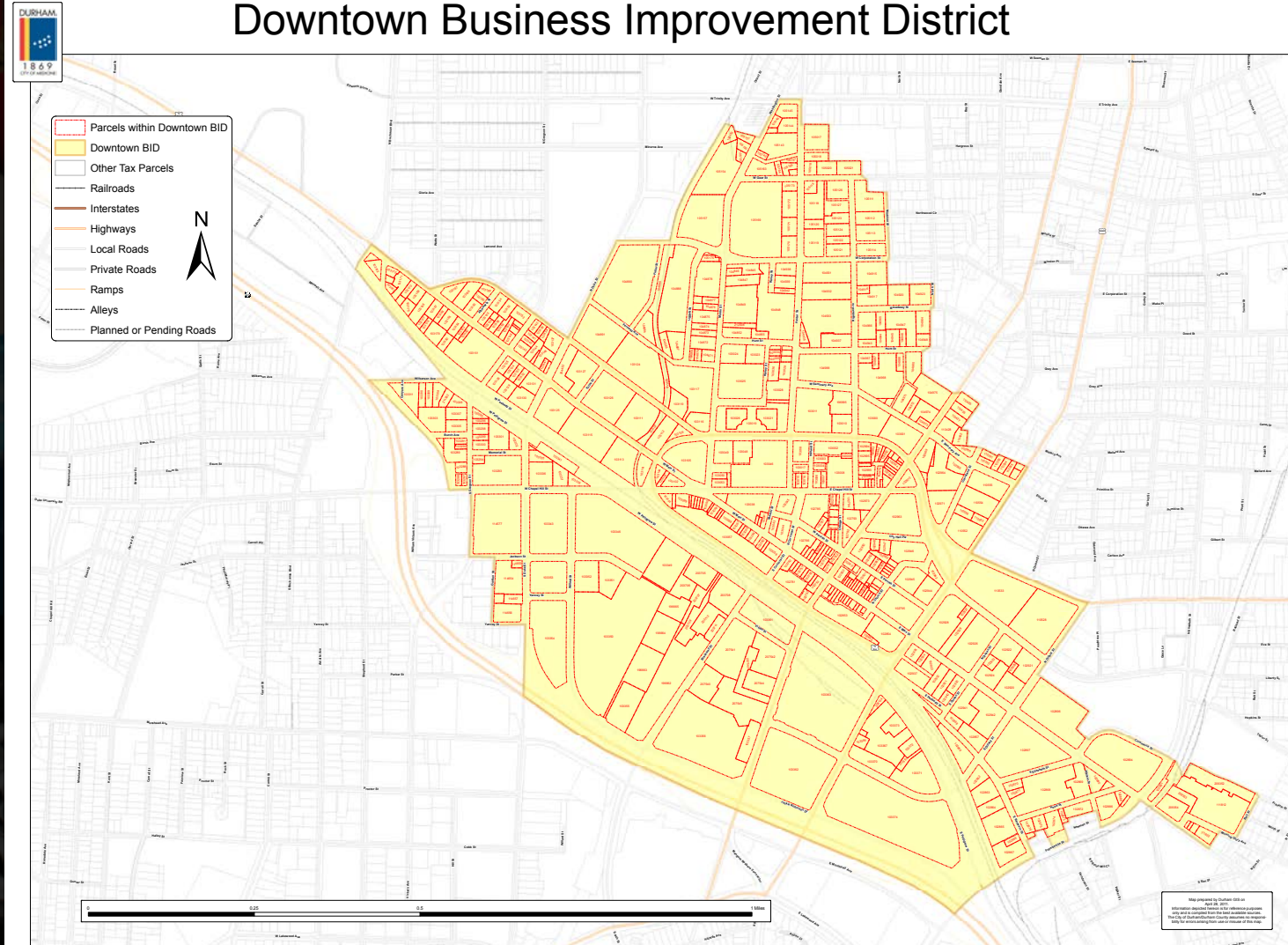
Downtown

DURHAM

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Business Improvement District

Municipal
Service
District



Downtown
DURHAM
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Collaborations

- Bloomberg Mayor's Challenge
 - Collaborating with city on grant to improve parking issues downtown
 - Won \$100,000, now competing for four \$1 million grant, and one \$4 million grant
- Parking Study – Served on RFP and Steering Committees
- Durham Beltline – Served on RFP and Steering Committees
- Parking Access Revenue Control Devices – Served on RFP Committee
- Downtown Transportation Study – Served on RFP Committee
- Bike Share Permit Study
- The Loop TIGER Grant – Assembled letters of support from private sector

Business Improvement District

Clean & Safe Ambassadors

- 9 Ambassadors
- Hours: Monday – Saturday from 7 AM until 11 PM
- 919-682-BULL
- Downtowndurham.com/ambassadors

Business Improvement District

Collaboration

- Heavy Ambassador presence throughout Centerfest, Holiday Parade, FunFest, and CCB Plaza lighting, and Full Frame
- Worked directly with Parks and Recreation at the conclusion of Holiday Parade to help direct attendees to City's Holiday Funfest as well as cleanup of litter and debris after both events
- Worked with City Urban Forester Manager in pruning and removing saplings from downtown trees
- Cleaned and removed spilled paint at DCP and pressure washed the pavilion area at the request of Durham Central Park

Business Improvement District

Collaboration

- Worked with City Impact Team to remove & cleanup large-scale graffiti, posters, stickers throughout downtown
- Worked with Solid Waste Dept. Operations Team to help prepare shared solid waste dumpster site at Ramseur St.
- Partnered with General Services to complete installation of 60 new streetscape trash cans and 5 streetscape recycling cans (pilot program)

Business Improvement District

Completed Projects

- Clean & Safe
- Economic Development
- Marketing & Communication
- Placemaking
- Special Events

Business Improvement District

BID – Public Input Meeting

- Held Wednesday, May 2, 2017--5:00PM - 7:00PM
- ~14 participants
- Notification
 - Media Releases—N&O & Community Calendar Herald Sun
 - DDI Website
 - Social Media—Twitter, Facebook
 - Emails to DDI contact lists & PAC 5 & Downtown Durham Neighborhood Association
 - City of Durham

Business Improvement District

BID – Public Input Meeting

- Feedback
 - Clean & Safe
 - Economic Development
 - Marketing & Communication
 - Special Events
 - Placemaking

Business Improvement District

Pending Projects

- Clean & Safe
- Economic Development
- Marketing & Communication
- Placemaking
- Special Events

Projects & Priorities

- Economic Development: New Development Map
- Inclusivity: Minority Business Study
- Engagement: State of Downtown Durham Event
- Sustainability: Retail Roundtable
- Vibrancy: Public Space Project



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